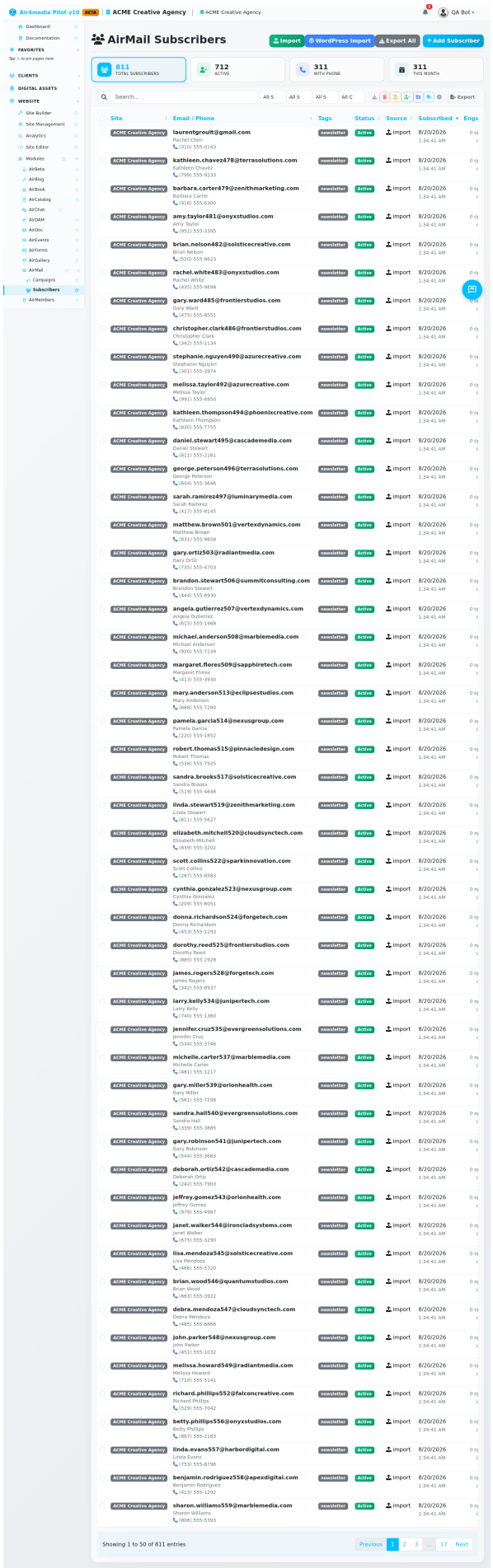
Air4media Pilot v10 BETA
ACME Creative Agency
QA Bot
Dashboard
Documentation
FAVORITES
CLIENTS
DIGITAL ASSETS
WEBSITE
Site Builder
Site Management
Analytics
Site Editor
Modules
AirBeta
AirBlog
AirBook
AirCatalog
AirChat
AirDAM
AirDoc
AirEvents
AirForms
AirGallery
AirMail
Campaigns
Subscribers
AirMembers
AirMail Subscribers
Import
WordPress Import
Export All
+ Add Subscriber
811 TOTAL SUBSCRIBERS
712 ACTIVE
311 WITH PHONE
311 THIS MONTH
Search...
Export
Site
Email / Phone
Tags
Status
Source
Subscribed
Enga
ACME Creative Agency
laurentgroult@gmail.com
Rachel Chen
(310) 555-0143
kathleen.chavez478@terrasolutions.com
Kathleen Chavez
(799) 555-9233
barbara.carter479@zenithmarketing.com
Barbara Carter
(916) 555-6300
amy.taylor481@onyxstudios.com
Amy Taylor
(951) 555-3395
brian.nelson482@solsticecreative.com
Brian Nelson
(520) 555-8623
rachel.white483@onyxstudios.com
Rachel White
(435) 555-9698
gary.ward485@frontierstudios.com
Gary Ward
(475) 555-8551
christopher.clark486@frontierstudios.com
Christopher Clark
(342) 555-1134
stephanie.nguyen490@azurecreative.com
Stephanie Nguyen
(301) 555-3974
melissa.taylor492@azurecreative.com
Melissa Taylor
(991) 555-4950
kathleen.thompson494@phoenixcreative.com
Kathleen Thompson
(830) 555-7755
daniel.stewart495@cascademedia.com
Daniel Stewart
(811) 555-2161
george.peterson496@terrasolutions.com
George Peterson
(604) 555-3646
sarah.ramirez497@luminarymedia.com
Sarah Ramirez
(417) 555-8145
matthew.brown501@vertexdynamics.com
Matthew Brown
(831) 555-9658
gary.ortiz503@radiantmedia.com
Gary Ortiz
(735) 555-4703
brandon.stewart506@summitconsulting.com
Brandon Stewart
(444) 555-8930
angela.gutierrez507@vertexdynamics.com
Angela Gutierrez
(615) 555-1968
michael.anderson508@marblemedia.com
Michael Anderson
(920) 555-7139
margaret.flores509@sapphiretech.com
Margaret Flores
(413) 555-3930
mary.anderson513@eclipsestudios.com
Mary Anderson
(688) 555-7280
pamela.garcia514@nexusgroup.com
Pamela Garcia
(220) 555-1852
robert.thomas515@pinnacledesign.com
Robert Thomas
(538) 555-7925
sandra.brooks517@solsticecreative.com
Sandra Brooks
(519) 555-6648
linda.stewart519@zenithmarketing.com
Linda Stewart
(611) 555-5627
elizabeth.mitchell520@cloudsynctech.com
Elizabeth Mitchell
(839) 555-3202
scott.collins522@sparkinnovation.com
Scott Collins
(287) 555-8583
cynthia.gonzalez523@nexusgroup.com
Cynthia Gonzalez
(209) 555-8051
donna.richardson524@forgetech.com
Donna Richardson
(453) 555-1293
dorothy.reed525@frontierstudios.com
Dorothy Reed
(885) 555-2928
james.rogers528@forgetech.com
James Rogers
(342) 555-8937
larry.kelly534@junipertech.com
Larry Kelly
(740) 555-1360
jennifer.cruz535@evergreensolutions.com
Jennifer Cruz
(534) 555-3746
michelle.carter537@marblemedia.com
Michelle Carter
(481) 555-1217
gary.miller539@orionhealth.com
Gary Miller
(561) 555-7298
sandra.hall540@evergreensolutions.com
Sandra Hall
(339) 555-3885
gary.robinson541@junipertech.com
Gary Robinson
(544) 555-3683
deborah.ortiz542@cascademedia.com
Deborah Ortiz
(242) 555-7903
jeffrey.gomez543@orionhealth.com
Jeffrey Gomez
(979) 555-4987
janet.walker544@ironcladsystems.com
Janet Walker
(675) 555-3290
lisa.mendoza545@solsticecreative.com
Lisa Mendoza
(466) 555-5720
brian.wood546@quantumstudios.com
Brian Wood
(663) 555-3922
debra.mendoza547@cloudsynctech.com
Debra Mendoza
(485) 555-6866
john.parker548@nexusgroup.com
John Parker
(451) 555-1032
melissa.howard549@radiantmedia.com
Melissa Howard
(710) 555-5141
richard.phillips552@falconcreative.com
Richard Phillips
(529) 555-7042
betty.phillips556@onyxstudios.com
Betty Phillips
(867) 555-2163
linda.evans557@harbordigital.com
Linda Evans
(753) 555-8796
benjamin.rodriguez558@apexdigital.com
Benjamin Rodriguez
(413) 555-1292
sharon.williams559@marblemedia.com
Sharon Williams
(806) 555-5393
Showing 1 to 50 of 811 entries
Previous
1
2
3
17
Next

Subscribers

Manage all AirMail newsletter subscribers in one place — add contacts, import lists, apply tags, and track engagement across every site in your account.

Key Features

- **Live Stats**: Four cards at the top show your total subscribers, active count, how many have a phone number on file, and new sign-ups this month.
- **Smart List**: Browse and search by email, name, phone, or tag. Filter by site, status (Active / Unsubscribed / Bounced / Complained), source (Import, Form, API, Manual, WordPress), or contact type (Email Only, Phone Only, Email & Phone). Sort by any column.
- **Tags**: Organize subscribers with custom tags for targeted campaigns. Add tags individually or in bulk across many subscribers at once.
- **Batch Actions**: Select multiple subscribers to export, delete, unsubscribe, resubscribe, add to lists, add tags, or remove tags in one step.
- **CSV Import**: Upload a CSV file to add or update large numbers of subscribers quickly, with a live progress bar.
- **WordPress Import**: Dedicated import flow for migrating subscribers from a WordPress newsletter plugin.
- **Export**: Download your full list or a filtered selection as a CSV file.
- **Engagement Tracking**: See total opens and clicks per subscriber directly in the list.

How to Use

Add a Subscriber

1. Click **Add Subscriber** (top right).
2. Select which site this subscriber belongs to — for example, *acme-creative.air4.media* — or choose **All Sites** to make them global.
3. Enter their email address (required) and optionally their name and phone number.
4. Add tags by typing and pressing Enter, or click any suggested tag shown below the field.
5. Set the status to **Active** or **Unsubscribed**.
6. Click **Save Subscriber**.

Import from CSV

1. Click **Import**.
2. Select the target site.
3. Upload a CSV file with columns: `email`, `phone`, `first_name`, `last_name`, `tags` (tags comma-separated).
4. Choose whether to update existing subscribers and/or resubscribe previously unsubscribed contacts.
5. Optionally add tags to all imported subscribers and assign them to one or more lists.
6. Click **Start Import** and watch the progress bar.

Import from WordPress

1. Click **WordPress Import**.
2. Select the target site (WordPress imports require a specific site — not "All Sites").
3. Upload your WordPress CSV export (columns: `email`, `first_name`, `last_name`, `subscribed`, `created_at`).
4. Click **Import from WordPress**.

Manage Subscribers in Bulk

1. Check the boxes next to the subscribers you want (or use the select-all checkbox).
2. Use the batch action buttons to: **Export**, **Delete**, **Unsubscribe**, **Resubscribe**, **Add to List**, **Add Tags**, or **Remove Tags**.

Filter the List

Use the filter dropdowns above the list to narrow by:

- **Site** — view subscribers for a specific site
- **Status** — Active, Unsubscribed, Bounced, Complained
- **Source** — how they subscribed (Import, Form, API, Manual, WordPress)
- **Contact Type** — Email Only, Phone Only, or Email & Phone

Tips

- Phone numbers should include the country code (e.g., +12025551234) for SMS compatibility.
- Tags are shared across your account — reuse them to build consistent segments. Search the list by tag name to find all subscribers with a specific label.

- The **Engagement** column shows total opens and clicks, helping you spot your most active readers.
- Click **Export All** to back up your full list before making bulk changes.
- Subscribers marked as Bounced or Complained are automatically excluded from future campaigns — no action needed on your part.