

Air4media Pilot v1.0
ACME Creative Agency
Laurent P Groult

AirMail Subscribers

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TOTAL SUBSCRIBERS	ACTIVE	WITH PHONE	THIS MONTH
1009	922	6	1

Q Search... All U All S All S All C

<input type="checkbox"/>	Site	Owner	Email / Phone	Tags	Status	Source
<input type="checkbox"/>	ACME Creative Agency	gregory.wright214@novapaysolutions.com Gregory Wright	gregory.wright214@novapaysolutions.com	newsletter, events	Active	? referral
<input type="checkbox"/>	ACME Creative Agency	larry.alvarez24@sparkinnovation.com Larry Alvarez	larry.alvarez24@sparkinnovation.com	newsletter, events, photography, branding	Active	? social_med
<input type="checkbox"/>	ACME Creative Agency	jennifer.turner172@sparkinnovation.com Jennifer Turner	jennifer.turner172@sparkinnovation.com	newsletter, events	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency	debra.hernandez345@marblemedia.com Debra Hernandez	debra.hernandez345@marblemedia.com	newsletter, events, photography	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency	karen.mitchell260@zenithmarketing.com Karen Mitchell	karen.mitchell260@zenithmarketing.com	newsletter, events	Unsubscribed	? landing_pa
<input type="checkbox"/>	ACME Creative Agency	angela.thompson29@tridentconsulting.com Angela Thompson	angela.thompson29@tridentconsulting.com	newsletter	Active	? landing
<input type="checkbox"/>	ACME Creative Agency	jeffrey.brown25@quartzmedia.com Jeffrey Brown	jeffrey.brown25@quartzmedia.com	newsletter, events	Paused	? event_sign
<input type="checkbox"/>	ACME Creative Agency	patricia.lopez368@neptunedigital.com Patricia Lopez	patricia.lopez368@neptunedigital.com	newsletter, events, photography, branding	Paused	? referral
<input type="checkbox"/>	ACME Creative Agency	linda.harris144@polarislabs.com Linda Harris	linda.harris144@polarislabs.com	newsletter	Unsubscribed	? event_sign
<input type="checkbox"/>	ACME Creative Agency	sandra.richardson149@prismmedia.com Sandra Richardson	sandra.richardson149@prismmedia.com	newsletter	Active	? website
<input type="checkbox"/>	ACME Creative Agency	anna.lewis247@atlaventures.com Anna Lewis	anna.lewis247@atlaventures.com	newsletter	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency	edward.lewis54@fronterstudios.com Edward Lewis	edward.lewis54@fronterstudios.com	newsletter	Active	? event_sign
<input type="checkbox"/>	Me	Laurent P Groult	laurentgroult@gmail.com	No tags	Active	? website
<input type="checkbox"/>	ACME Creative Agency	barbara.evans351@pinnacledesign.com Barbara Evans	barbara.evans351@pinnacledesign.com	newsletter, events, photography, branding	Active	? referral
<input type="checkbox"/>	ACME Creative Agency	helen.ramos223@solsticecreative.com Helen Ramos	helen.ramos223@solsticecreative.com	newsletter, events, photography	Unsubscribed	? landing_pa
<input type="checkbox"/>	ACME Creative Agency	patrick.brown58@zenithmarketing.com Patrick Brown	patrick.brown58@zenithmarketing.com	newsletter, events	Active	? website
<input type="checkbox"/>	ACME Creative Agency	carol.ward170@solsticecreative.com Carol Ward	carol.ward170@solsticecreative.com	newsletter, events, photography	Active	? social_med
<input type="checkbox"/>	ACME Creative Agency	justin.perez308@atlaventures.com Justin Perez	justin.perez308@atlaventures.com	newsletter, events, photography	Active	? referral
<input type="checkbox"/>	ACME Creative Agency	melissa.cook378@beaconmarketing.com Melissa Cook	melissa.cook378@beaconmarketing.com	newsletter, events, photography, branding	Active	? referral
<input type="checkbox"/>	ACME Creative Agency	amy.thompson406@terrasolutions.com Amy Thompson	amy.thompson406@terrasolutions.com	newsletter	Active	? referral
<input type="checkbox"/>	ACME Creative Agency	deborah.white265@zenithmarketing.com Deborah White	deborah.white265@zenithmarketing.com	newsletter, events	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	dorothy.adams400@polarislabs.com Dorothy Adams	dorothy.adams400@polarislabs.com	newsletter	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency	elizabeth.davis158@prismmedia.com Elizabeth Davis	elizabeth.davis158@prismmedia.com	newsletter, events, photography, branding	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	james.hughes233@phoenixcreative.com James Hughes	james.hughes233@phoenixcreative.com	newsletter, events, photography	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	michael.myers263@kineticdesign.com Michael Myers	michael.myers263@kineticdesign.com	newsletter, events, photography, branding	Active	? website
<input type="checkbox"/>	ACME Creative Agency	jonathan.carter315@cobaltcreative.com Jonathan Carter	jonathan.carter315@cobaltcreative.com	newsletter	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency	brlan.gray426@neptunedigital.com Brlan Gray	brlan.gray426@neptunedigital.com	newsletter, events, photography	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency	betty.jackson473@falconcreative.com Betty Jackson	betty.jackson473@falconcreative.com	newsletter, events, photography	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	emma.wood4@phoenixcreative.com Emma Wood	emma.wood4@phoenixcreative.com	newsletter	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency	patrick.garcia113@summitconsulting.com Patrick Garcia	patrick.garcia113@summitconsulting.com	newsletter	Paused	? referral
<input type="checkbox"/>	ACME Creative Agency	margaret.johnson90@crestviewstudios.com Margaret Johnson	margaret.johnson90@crestviewstudios.com	newsletter, events	Unsubscribed	? social_med
<input type="checkbox"/>	ACME Creative Agency	thomas.stewart245@vertexdynamics.com Thomas Stewart	thomas.stewart245@vertexdynamics.com	newsletter	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	scott.hernandez88@radiantmedia.com Scott Hernandez	scott.hernandez88@radiantmedia.com	newsletter, events	Paused	? referral
<input type="checkbox"/>	ACME Creative Agency	stephanie.cox417@neptunedigital.com Stephanie Cox	stephanie.cox417@neptunedigital.com	newsletter	Active	? website
<input type="checkbox"/>	ACME Creative Agency	donald.turner258@coraldesign.com Donald Turner	donald.turner258@coraldesign.com	newsletter, events	Unsubscribed	? event_sign
<input type="checkbox"/>	ACME Creative Agency	gregory.adams89@meridiananalytics.com Gregory Adams	gregory.adams89@meridiananalytics.com	newsletter	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency	charles.baker445@evergreensolutions.com Charles Baker	charles.baker445@evergreensolutions.com	newsletter	Active	? referral
<input type="checkbox"/>	ACME Creative Agency	sarah.hill82@crestviewstudios.com Sarah Hill	sarah.hill82@crestviewstudios.com	newsletter, events, photography	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency	shirley.flores418@harbordigital.com Shirley Flores	shirley.flores418@harbordigital.com	newsletter, events	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	charles.garcia72@eclipsestudios.com Charles Garcia	charles.garcia72@eclipsestudios.com	newsletter	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	sarah.watson432@sapphiretech.com Sarah Watson	sarah.watson432@sapphiretech.com	newsletter, events	Active	? website
<input type="checkbox"/>	ACME Creative Agency	katherine.peterson105@radiantmedia.com Katherine Peterson	katherine.peterson105@radiantmedia.com	newsletter, events, photography	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency	carolyn.marline137@cedarstudios.com Carolyn Marline	carolyn.marline137@cedarstudios.com	newsletter	Active	? website
<input type="checkbox"/>	ACME Creative Agency	stephen.alvarez374@onyxstudios.com Stephen Alvarez	stephen.alvarez374@onyxstudios.com	newsletter	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency	amanda.reed385@pinnacledesign.com Amanda Reed	amanda.reed385@pinnacledesign.com	newsletter, events, photography	Unsubscribed	? social_med
<input type="checkbox"/>	ACME Creative Agency	margaret.peterson58@crestviewstudios.com Margaret Peterson	margaret.peterson58@crestviewstudios.com	newsletter, events	Active	? website
<input type="checkbox"/>	ACME Creative Agency	michelle.davis273@casademedia.com Michelle Davis	michelle.davis273@casademedia.com	newsletter	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency	carol.ortiz229@harbordigital.com Carol Ortiz	carol.ortiz229@harbordigital.com	newsletter, events, photography	Unsubscribed	? referral
<input type="checkbox"/>	ACME Creative Agency	brlan.hernandez182@mosaicdigital.com Brlan Hernandez	brlan.hernandez182@mosaicdigital.com	newsletter, events, photography	Active	? website
<input type="checkbox"/>	ACME Creative Agency	timothy.edwards347@beaconmarketing.com Timothy Edwards	timothy.edwards347@beaconmarketing.com	newsletter, events	Active	? website

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Subscribers

Manage all AirMail newsletter subscribers in one place — add contacts, import lists, apply tags, and track engagement across every site in your account.

Key Features

- **Live Stats:** Four cards at the top show your total subscribers, active count, how many have a phone number on file, and new sign-ups this month.
- **Smart List:** Browse and search by email, name, phone, or tag. Filter by site, status (Active / Unsubscribed / Bounced / Complained), source (Import, Form, API, Manual, WordPress), or contact type (Email Only, Phone Only, Email & Phone). Sort by any column.
- **Tags:** Organize subscribers with custom tags for targeted campaigns. Add tags individually or in bulk across many subscribers at once.
- **Batch Actions:** Select multiple subscribers to export, delete, unsubscribe, resubscribe, add to lists, add tags, or remove tags in one step.
- **CSV Import:** Upload a CSV file to add or update large numbers of subscribers quickly, with a live progress bar.
- **WordPress Import:** Dedicated import flow for migrating subscribers from a WordPress newsletter plugin.
- **Export:** Download your full list or a filtered selection as a CSV file.
- **Engagement Tracking:** See total opens and clicks per subscriber directly in the list.

How to Use

Add a Subscriber

1. Click **Add Subscriber** (top right).
2. Select which site this subscriber belongs to — for example, *acme-creative.air4.media* — or choose **All Sites** to make them global.
3. Enter their email address (required) and optionally their name and phone number.
4. Add tags by typing and pressing Enter, or click any suggested tag shown below the field.
5. Set the status to **Active** or **Unsubscribed**.
6. Click **Save Subscriber**.

Import from CSV

1. Click **Import**.
2. Select the target site.
3. Upload a CSV file with columns: `email`, `phone`, `first_name`, `last_name`, `tags` (tags comma-separated).
4. Choose whether to update existing subscribers and/or resubscribe previously unsubscribed contacts.
5. Optionally add tags to all imported subscribers and assign them to one or more lists.
6. Click **Start Import** and watch the progress bar.

Import from WordPress

1. Click **WordPress Import**.
2. Select the target site (WordPress imports require a specific site — not "All Sites").
3. Upload your WordPress CSV export (columns: `email`, `first_name`, `last_name`, `subscribed`, `created_at`).
4. Click **Import from WordPress**.

Manage Subscribers in Bulk

1. Check the boxes next to the subscribers you want (or use the select-all checkbox).
2. Use the batch action buttons to: **Export**, **Delete**, **Unsubscribe**, **Resubscribe**, **Add to List**, **Add Tags**, or **Remove Tags**.

Filter the List

Use the filter dropdowns above the list to narrow by:

- **Site** — view subscribers for a specific site
- **Status** — Active, Unsubscribed, Bounced, Complained
- **Source** — how they subscribed (Import, Form, API, Manual, WordPress)
- **Contact Type** — Email Only, Phone Only, or Email & Phone

Tips

- Phone numbers should include the country code (e.g., +12025551234) for SMS compatibility.
- Tags are shared across your account — reuse them to build consistent segments. Search the list by tag name to find all subscribers with a specific label.

- The **Engagement** column shows total opens and clicks, helping you spot your most active readers.
- Click **Export All** to back up your full list before making bulk changes.
- Subscribers marked as Bounced or Complained are automatically excluded from future campaigns — no action needed on your part.