Stats

The Stats page is your AirDAM home base — a live dashboard showing totals across every section of your DAM site, with quick links to jump straight into any area.

Key Features

- **Summary Bar**: Shows live totals for Stories, Assets, Assets on S3, Accounts, and Downloads at a glance, updated each time you select a site.
- **Section Cards**: A grid of 12 cards covers every area of your DAM — Stories, Assets, Accounts, Groups, Collections, Catalogs, Workflow, Downloads, Safeboxes, Lightboxes, Newsletter, and Portal Design.
- **Live Count Badges**: Each card displays the current record count for that section — for example, ACME Creative Agency's dashboard shows their full asset library, active client accounts, and complete download history all on one screen.
- **Site-Scoped Data**: All counts reflect the currently selected DAM site from the topbar. Switch sites to instantly see stats for a different property.
- **One-Click Navigation**: Click any card to go directly into that section — no need to hunt through menus.

How to Use

1. Select your DAM site from the topbar — the dashboard loads automatically for that site.
2. The summary bar at the top shows your five key totals at a glance: total stories, assets, how many are stored on S3, client accounts, and downloads.
3. Scan the section cards to get an overview of your content — each card shows the section name, a short description, and its current record count.
4. Click any card to navigate directly into that section — for example, click **Assets** to open your full asset library, or **Accounts** to manage client access.
5. To view stats for a different DAM site, use the site selector in the topbar — all counts update automatically.

Tips

- Use the Stats dashboard as your daily starting point — the summary bar tells you instantly if anything looks off (unexpected drop in assets, zero accounts, etc.).
- The **On S3** count shows how many of your assets are in cloud storage — a useful check after

a bulk upload session.

- If a section card shows 0 when you expect content, confirm you have the correct DAM site selected in the topbar.
- Click **Workflow** from the dashboard to access FTP destinations, distribution lists, processing rules, and the delivery queue — all in one place.
- **Portal Design** is also accessible directly from the dashboard — click it to customize the look and feel of your client-facing DAM portal.