Investor View

The Investor View is a polished, full-screen pitch deck that investors see when you share your startup deck with them. No login required — they simply open their private link and your deck loads instantly, branded with your colors and logo.

Key Features

- **Private share link**: Each deck has a unique, secure link. Only people with the link can view it. You can disable the link at any time to stop access.
- **Full-screen slide experience**: The deck fills the entire screen in a 16:9 presentation format — clean, professional, and distraction-free.
- **Multiple slide types**: Slides can show text and bullet points, key metrics displayed as large numbers (e.g. "$2.4M ARR", "12,000 Users"), or interactive charts including bar, line, doughnut, and TAM/SAM/SOM market size breakdowns.
- **Your branding**: The deck uses ACME Creative Agency's brand colors and logo throughout — from the cover slide to chart colors and the navigation bar.
- **"I'm Interested" button**: A prominent call-to-action button appears on every slide. When an investor clicks it, they enter their name and email and the founder is notified immediately.
- **Keyboard navigation**: Investors can use arrow keys (← →) or click the Prev/Next buttons to move through slides. Dot indicators at the bottom show progress.
- **Engagement tracking**: The platform silently records how many slides each viewer saw and how long they spent reading — data that appears in your deck analytics.

How to Use

This page is what your investors see — you don't navigate to it yourself. Here's the flow:

1. Open your **Startup Deck** page and generate or select a deck.
2. Click **Share** to get the private investor link.
3. Send the link to investors by email or message.
4. The investor opens the link — they see the full-screen deck, starting with your cover slide showing ACME Creative Agency's name, tagline, and logo.
5. They navigate through your slides using the arrow buttons or keyboard.
6. If interested, they click **I'm Interested**, enter their name and email, and submit — you'll be notified.

7. To revoke access, return to the Startup Deck page and disable sharing for that deck.

Tips

- Make sure your cover slide tagline is punchy — it's the first thing investors read.
- Slides with metrics (large numbers) tend to be the most impactful; use them for revenue, growth rate, and user counts.
- Check your deck analytics after sending links to see which slides investors spend the most time on.
- You can have multiple decks — for example, one for seed investors and one for strategic partners — each with its own private link.
- If a deck link is leaked or forwarded unexpectedly, disable it immediately from the Startup Deck page.