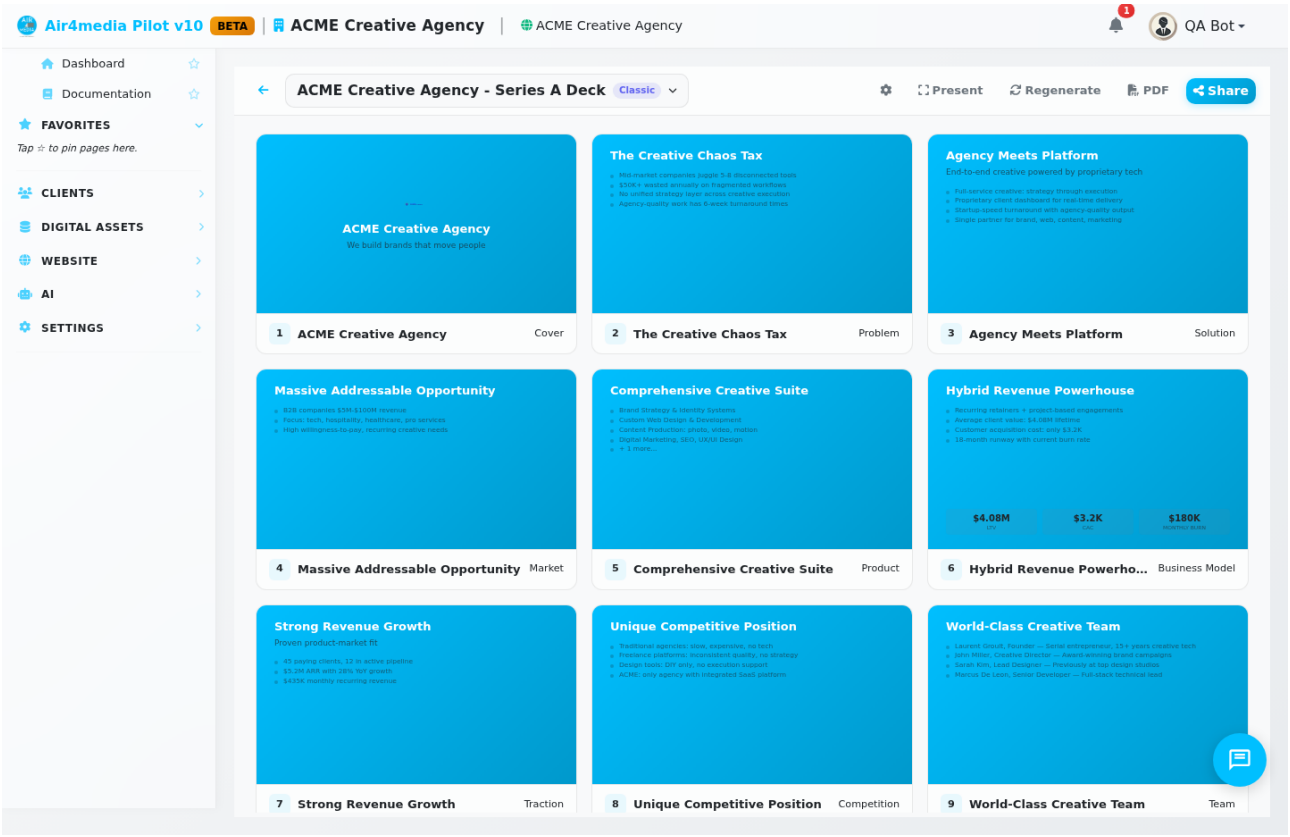

Investor Deck

An AI-powered pitch deck that builds a complete 12-slide investor presentation from your startup profile — editable, shareable, and ready to present live or export as a PDF.

Key Features

- **Multiple Decks**: Create and manage several decks side by side — one per audience, narrative, or funding stage. Switch between them using the deck selector dropdown at the top.
- **5 Deck Templates**: Choose from Classic, Pitch Perfect, Data-Driven, Storyteller, or Startup Sprint when creating a deck. Each changes the layout and typography to suit your pitch style.
- **6 Color Themes**: Pick a visual style — Modern Dark, Clean Light, Bold Gradient, Minimal, Corporate Navy, or Warm Sunset. Your brand colors apply automatically to charts.
- **AI Generation**: Click **New Deck** then **Generate Deck** to build all 12 slides from your startup profile — cover, problem, solution, market, traction, financials, and more. Costs 10 credits.
- **Card Grid View**: Your deck appears as a grid of slide thumbnails. Hover over any card to reveal edit and regenerate shortcuts, or click to open the full slide editor.

- **Inline Editing**: In the slide editor, click directly on any text to edit it. Changes save automatically.
- **Per-Slide Regeneration**: In the slide editor, click the magic wand icon to rewrite just that slide with AI. Costs 2 credits.
- **Speaker Notes**: Each slide has optional talking points. Toggle them using the notes icon in the slide editor — notes are editable inline.
- **Presentation Mode**: Click **Present** (or press **F**) to go fullscreen. Navigate with arrow keys. Press **Escape** to exit.
- **PDF Export**: Click **PDF** to download your complete deck as a formatted landscape PDF.
- **Shareable Investor Link**: Click **Share** to get a unique link anyone can view without logging in. Enable or disable it at any time.

How to Use

1. Complete the Startup Wizard first — the deck is built from the data you enter there
2. Click **New Deck**, choose a template and color theme, then click **Generate Deck** (10 credits)
3. Your 12 slides appear as a card grid — click any card to open the slide editor
4. In the editor, click any text to edit it directly — edits save automatically
5. Use the **Previous / Next** buttons or your keyboard arrow keys to move between slides
6. To rewrite a single slide with AI, click the magic wand icon in the editor toolbar (2 credits)
7. Click **PDF** to export, or **Present** to launch fullscreen for a live pitch

Managing Multiple Decks

- Use the **deck selector** (top left) to switch between decks or create a new one
- Click the **gear icon** to Rename, Duplicate, Set as Primary, or Delete the current deck
- The primary deck is the one shared via your investor link
- Duplicate a deck before making major edits — deleting is permanent

Tips

- Keep your startup profile complete — richer data produces stronger AI-generated slides
- Set your brand colors in the Startup Wizard before generating — they apply to charts automatically
- Use Presentation Mode when pitching live; refine content in the card grid view beforehand
- Use the toggle in the Share modal to temporarily disable your investor link without deleting the deck