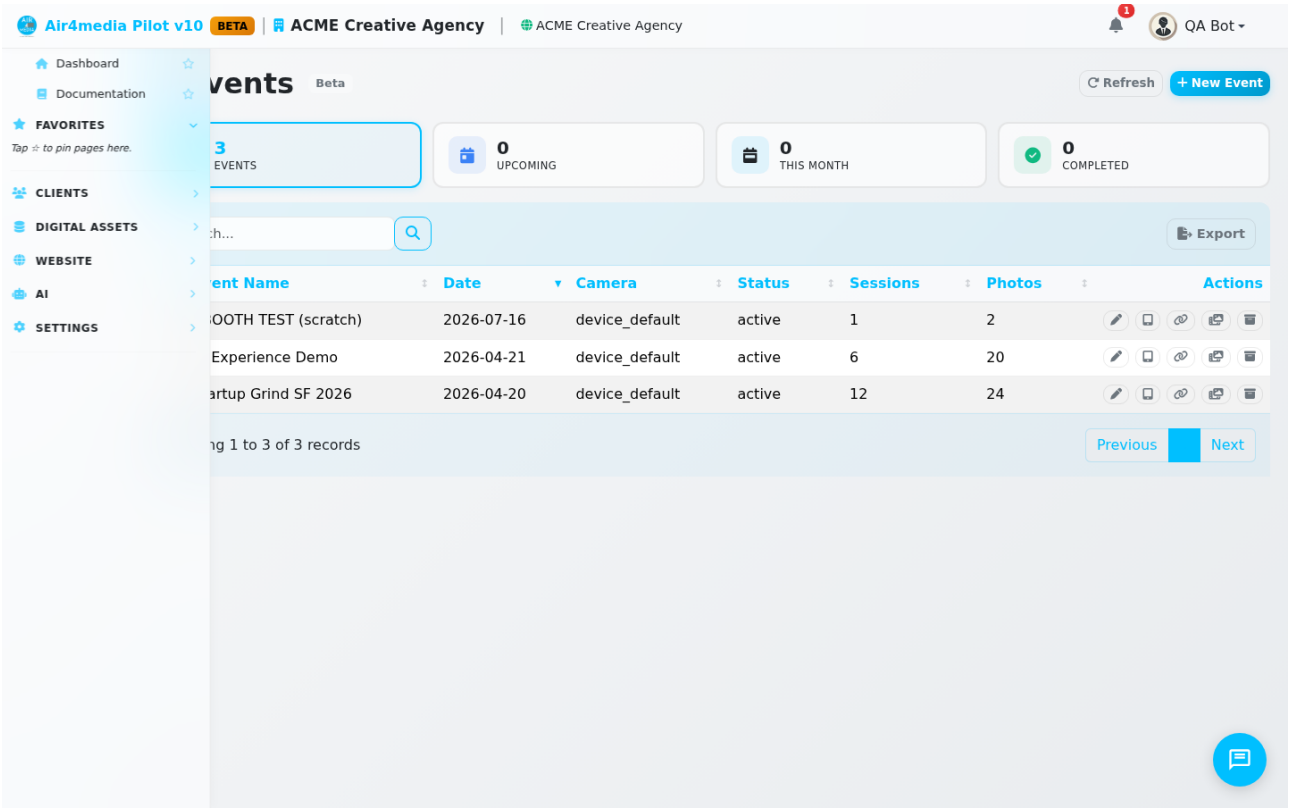

Events

The Events page is where ACME Creative Agency manages all iPad photobooth activations — from brand launches to corporate galas. Each event is a fully configured kiosk experience: branded design, AI photo experiences, a review gate, and a guest gallery.

Key Features

- **Event List & Stats**: See all events at a glance with counts for upcoming, this month, and completed. Filter by status or camera type.
- **Design Studio**: Set brand colors, logo, overlay image, and the attract message guests see on the idle screen — with a live kiosk preview updating as you work.
- **Experiences**: Build a menu of capture options — standard photos, AI-styled transformations, video booths, and business card captures. Drag to reorder, enable or disable each.
- **AI Photo Prompts**: Write freeform prompts or use the guided builder (style, mood, pose, background) to create AI transformations. Browse a template library with presets like Renaissance portrait, Cyberpunk, or Pixar — then test any prompt against a sample photo before the event.
- **Review Gate**: Require guests to leave a Google or Yelp review before unlocking their gallery. Set the number of reviews required.

- **SMS Sharing**: Customize the text message guests receive with their gallery link, including their name and your company name.
- **Event Hub**: After the event, publish the guest gallery, browse captured photos and videos, download a ZIP archive, share with clients, and export the guest list as a spreadsheet.

How to Use

1. Click **New Event** and enter the name, date, and description.
2. On the **Design** tab, pick colors, upload your logo, and write the attract message guests see before tapping to start.
3. On the **Experiences** tab, add capture types — Photo, AI Photo, Video, or Biz Card. For AI Photo, write a prompt or use the guided builder, then click **Test Sample** to preview before the event.
4. On the **Sharing** tab, configure your review gate and customize the SMS guests receive.
5. On the **Settings** tab, set the operator exit PIN and adjust timeouts for your venue.
6. Click **Save**, then use **Copy Kiosk URL** or **Open Kiosk** to get the link you'll load on the iPad.
7. After the event, open the **Hub** tab to publish the gallery, download photos, and export your guest list.

Tips

- Use **Test Sample** before every event to confirm AI prompts look great — it catches surprises before guests arrive.
- The **Guided Builder** is the fastest way to get started: pick a style, mood, and background from dropdowns and watch the prompt write itself.
- Assign an emoji to each AI prompt so guests can instantly spot their favorite style on the selection screen.