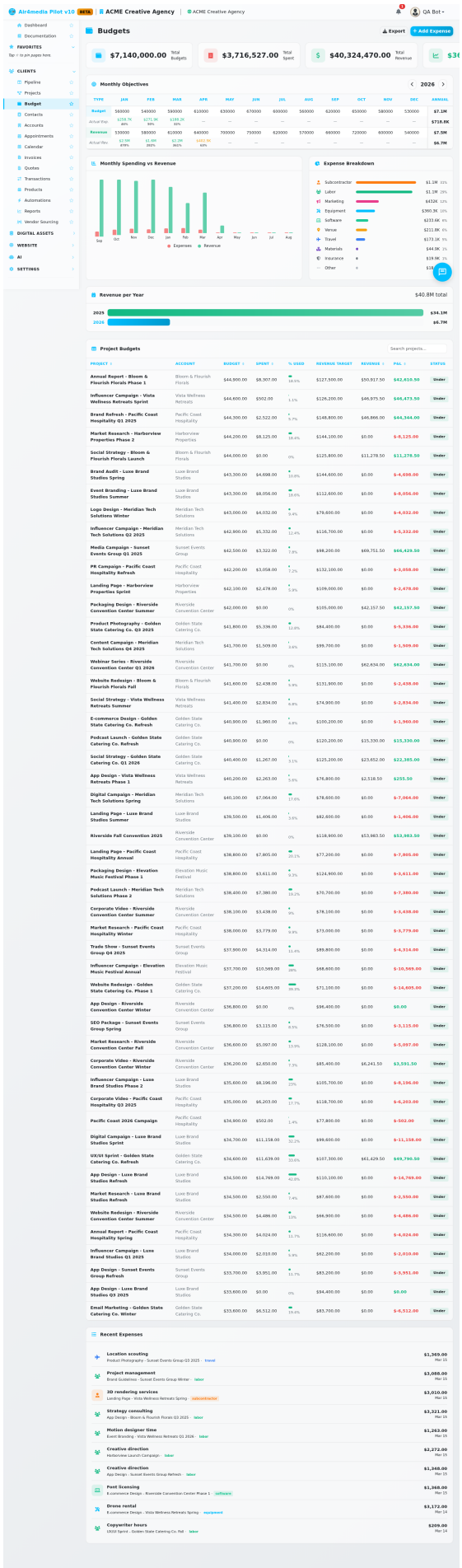
Air4media Pilot v10
ACME Creative Agency
Budgets
Export
+ Add Expense
$7,140,000.00
$3,716,527.00
$40,324,470.00
Monthly Objectives
2026
Monthly Spending vs Revenue
Expense Breakdown
Revenue per Year
$40.8M total
2025
$34.1M
2026
$6.7M
Project Budgets
Recent Expenses

Budgets

Get a complete financial overview of all your projects in one place — budgets, expenses, revenue, and profit and loss at a glance.

Key Features

- **KPI Summary Cards**: See your total annual budgets, total amount spent, total revenue collected, and overall profit & loss at the top of the page. The P&L value and icon turn green when positive and red when negative.
- **Monthly Objectives Grid**: Set company-wide monthly spending and revenue targets for any year, side by side with actual figures. Four rows span each month: budget target, actual expenses (with % of target), revenue target, and actual revenue (with % of target). Edit any target cell directly — changes save automatically after a moment.
- **Monthly Trend Chart**: A 12-month bar chart comparing expenses vs. revenue so you can spot seasonal patterns at a glance.
- **Expense Breakdown**: A visual breakdown of spending by category (Equipment, Labor, Venue, Travel, Materials, Subcontractor, Software, Insurance, Marketing, Other) showing each category's share of total costs.
- **Revenue per Year**: A horizontal bar chart showing realized revenue for each calendar year across your full history, with the current year highlighted.
- **Project Budgets Table**: A sortable table listing every project with its account, annual budget, total spent, percentage used (with a progress bar), revenue target, actual revenue, and P&L. Each project shows a status badge: **Under**, **On Target**, or **Over** budget.
- **Recent Expenses**: The 10 most recent expenses across all projects, with category, date, and amount.
- **Add Expense**: Log a new expense against any project directly from this page.
- **Export**: Download the full project budget table as a CSV file.

How to Use

Reading the dashboard

1. Open **Budgets** from the sidebar.
2. The four KPI cards at the top give you an instant snapshot — total budgets allocated, money spent, revenue earned, and net P&L.
3. Scroll down to see charts and the full project table.

Setting monthly objectives

1. Find the **Monthly Objectives** section.
2. Use the arrow buttons to navigate between years.
3. The grid shows four rows for each month: budget target, actual expenses, revenue target, and actual revenue. Actual rows display a percentage vs. your target when both values exist. The annual total appears on the right.
4. Click any budget or revenue target cell and type a new amount. The annual total updates instantly and your changes save automatically.

Logging an expense

1. Click **Add Expense** in the top-right corner.
2. Select the project, enter a description, amount, and date.
3. Choose a category (Equipment, Labor, Venue, Travel, Materials, Subcontractor, Software, Insurance, Marketing, or Other) and type (Direct Expense, Vendor Bill, or Resource Cost).
4. Add optional notes and check **Billable to client** if the cost will be passed on.
5. Click **Save Expense**.

Viewing project details

- Click any row in the Project Budgets table to open that project's detail page.

Exporting data

- Click **Export** in the top-right corner to download a CSV with all project budget figures.

Tips

- Budget status thresholds: **Under** means spending is at or below 90% of budget; **On Target** is 90–110%; **Over** (red) means spending has exceeded 110% — use Monthly Objectives to catch overruns early.
- The P&L column reflects paid invoices only, so it updates as payments are recorded on your invoices.
- Expenses marked as billable are tracked per project and can be referenced when invoicing the client.
- Use the search box above the project table to quickly find a specific project by name or account.
- The Monthly Objectives grid is company-wide, not per-project — use it to plan your overall

annual targets.

- The Revenue per Year chart lets you compare performance across multiple years at a glance.