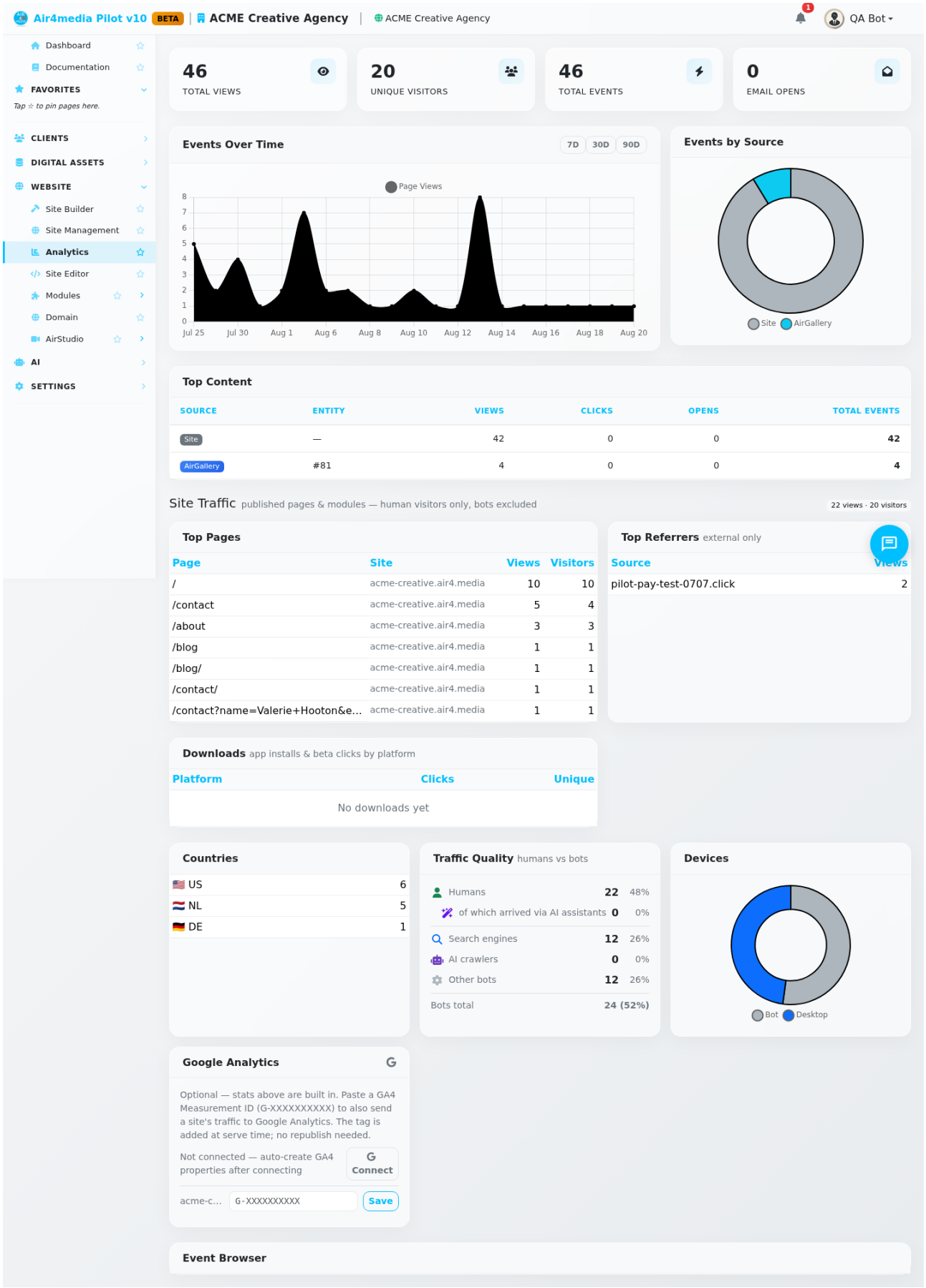
Air4media Pilot v10
BETA
ACME Creative Agency
ACME Creative Agency
QA Bot
Dashboard
Documentation
FAVORITES
Tap ☆ to pin pages here.
CLIENTS
DIGITAL ASSETS
WEBSITE
Site Builder
Site Management
Analytics
Site Editor
Modules
Domain
AirStudio
AI
SETTINGS
46
TOTAL VIEWS
20
UNIQUE VISITORS
46
TOTAL EVENTS
0
EMAIL OPENS
Events Over Time
7D
30D
90D
Page Views
Jul 25
Jul 30
Aug 1
Aug 6
Aug 8
Aug 10
Aug 12
Aug 14
Aug 16
Aug 18
Aug 20
Events by Source
Site
AirGallery
Top Content
SOURCE
ENTITY
VIEWS
CLICKS
OPENS
TOTAL EVENTS
Site
—
42
0
0
42
AirGallery
#81
4
0
0
4
Site Traffic
published pages & modules — human visitors only, bots excluded
22 views · 20 visitors
Top Pages
Page
Site
Views
Visitors
/
acme-creative.air4.media
10
10
/contact
acme-creative.air4.media
5
4
/about
acme-creative.air4.media
3
3
/blog
acme-creative.air4.media
1
1
/blog/
acme-creative.air4.media
1
1
/contact/
acme-creative.air4.media
1
1
/contact?name=Valerie+Hooton&e...
acme-creative.air4.media
1
1
Top Referrers
external only
Source
Views
pilot-pay-test-0707.click
2
Downloads
app installs & beta clicks by platform
Platform
Clicks
Unique
No downloads yet
Countries
US
6
NL
5
DE
1
Traffic Quality
humans vs bots
Humans
22
48%
of which arrived via AI assistants
0
0%
Search engines
12
26%
AI crawlers
0
0%
Other bots
12
26%
Bots total
24 (52%)
Devices
Bot
Desktop
Google Analytics
Optional — stats above are built in. Paste a GA4 Measurement ID (G-XXXXXXXXXX) to also send a site's traffic to Google Analytics. The tag is added at serve time; no republish needed.
Not connected — auto-create GA4 properties after connecting
Connect
acme-c...
G-XXXXXXXXXX
Save
Event Browser

Analytics

The Analytics page gives you a real-time view of how your audience is engaging across everything you publish — emails, blog posts, galleries, forms, and more. For ACME Creative Agency, this means one place to see how clients and prospects are interacting with your content.

Key Features

- **Summary Cards**: Four at-a-glance numbers at the top — Total Views, Unique Visitors, Total Events, and Email Opens — all calculated for your chosen time window.
- **Events Over Time Chart**: A line chart showing activity trends broken down by type (Page Views, Email Opens, Link Clicks, Scroll). Switch between 7-day, 30-day, and 90-day windows using the buttons in the chart header.
- **Events by Source Chart**: A donut chart showing which parts of the platform are driving the most activity — AirMail campaigns, AirBlog posts, AirGallery, AirForms, CRM emails, and more.
- **Top Content Table**: A ranked list of your most-viewed or most-engaged content, showing the source (e.g. AirMail, AirBlog), the item name, and a breakdown of views, link clicks, email opens, and total events.
- **Event Browser**: A searchable, paginated log of every tracked event — useful for investigating specific interactions or auditing activity over a period.

How to Use

1. Open the **Analytics** page from the sidebar.
2. The dashboard loads automatically showing the last **30 days** of activity.
3. To change the time range, click **7D**, **30D**, or **90D** in the top-right of the "Events Over Time" chart — all cards and charts update together.
4. Review the **Top Content** table to see which campaigns, posts, or emails are generating the most engagement. For example, ACME Creative Agency might see their latest AirMail campaign at the top with 240 opens and 58 link clicks.
5. Scroll down to the **Event Browser** to drill into individual events — you can search, sort, and page through the full event log.

Tips

- The **7D view** shows hourly granularity, making it easy to spot spikes right after sending a campaign.
- Source badges in the Top Content table are color-coded — blue for AirMail, green for AirBlog, teal for AirGallery — so you can scan quickly.
- Email Opens in the summary card counts opens tracked across all outgoing emails, not just campaigns — so CRM emails and invoice notifications are included too.
- The Event Browser is great for checking whether a specific contact opened an email or clicked a link on a particular day.