

The screenshot shows the 'Pricing Plans' management interface. At the top, there are navigation tabs for 'My Plans', 'Subscribers', and 'Features'. A '+ New Plan' button is located in the top right corner. Three summary cards are displayed: 'TOTAL PLANS' with a value of 0, 'ACTIVE PLANS' with a value of 0, and 'MONTHLY REVENUE' with a value of \$0.00. Below the cards is a search bar and three filter buttons, all labeled 'All'. A table with columns 'Plan', 'Type', 'Monthly', 'Annual', 'Billing', 'Status', and 'Actions' is shown, but it contains no data, displaying 'No records found' and 'Showing 1 to 0 of 0 records'. A 'Previous' and 'Next' navigation pair is at the bottom right of the table area. A red chat bubble icon is in the bottom right corner of the dashboard.

AirPlan

Create and manage the pricing plans for your business, then track who is subscribed to each one. ACME Creative Agency uses AirPlan to offer Starter, Professional, and Enterprise tiers — each with its own pricing, features, and subscriber list.

Key Features

- **Plan Types:** Build Subscription Plans, AI Credit packages, or Storage add-ons
- **Flexible Billing:** Support monthly, annual, one-time, and free billing on each plan
- **Multi-currency:** Set each plan's currency (USD, EUR, GBP, CAD, AUD)
- **Trial & Intro Offers:** Offer free trial periods and limited-time discounted pricing
- **Plan Features:** Define a feature list per plan with icons, values, and types — directly in the plan form or via the Features tab
- **Signup Form Link:** Connect an AirForm as the signup page so your pricing CTA sends visitors directly to your custom form
- **Subscriber Management:** Record and track who is subscribed, at what price, and in what status
- **Payment History:** View a subscriber's full payment history and retry failed payments in one click

- **Dashboard Stats:** See total plans, active plans, and monthly recurring revenue at a glance

How to Use

Create a Pricing Plan

1. Go to **AirPlan** and click **New Plan**
2. Select the **Plan Type:** Subscription Plan, AI Credits, or Storage
3. Enter a plan name — the URL slug is generated automatically
4. Add an optional tagline and description for the plan card
5. Set pricing — entering a monthly price auto-fills the annual price (10x monthly); override if needed
6. Choose a **billing period:** Monthly, Annual, One-time, or Free
7. Select a **currency** and optionally set **trial days**
8. Configure an **intro offer** — a percentage discount for a set number of months
9. Pick a **highlight color** and optional icon to visually differentiate the plan
10. Toggle **Popular** to show a badge; toggle **Featured** to highlight the plan on pricing pages
11. Toggle **Active** to control visibility; optionally link an **AirForm** as the signup page
12. Add features in the **Features** section at the bottom, then click **Save Plan**

Manage Plan Features

Features can be added in the plan form or in the dedicated **Features** tab.

1. Click the **Features** tab and select a plan from the dropdown
2. Click **Add Feature** — pick a preset key (users, storage, contacts, emails, AI credits, etc.) or enter a custom one; the label and icon fill in automatically
3. Adjust the label, optional value, and icon as needed
4. Set the **type:** Boolean (yes/no), Limit (Total, Monthly, Lifetime, One-time), or Text
5. Toggle **Included** to mark the feature as included or excluded
6. Drag rows to reorder, then click **Save Features**

Manage Existing Plans

- Click **Edit** on any plan row to update its details
- Use **Archive** to hide a plan without deleting it; use **Restore** to bring it back

Track Subscribers

1. Click the **Subscribers** tab and then **Add Subscriber**
2. Enter the subscriber's name and email, then select a plan, billing period, amount, and currency
3. Set the subscription start/end dates and status: Active, Trialing, Paused, Past Due, or Cancelled
4. Add optional notes
5. To view payment history or retry a failed payment, open the subscriber and scroll to **Payment History**
6. To cancel a subscription, click **Cancel** on the subscriber row and confirm

Tips

- Leave the annual price blank — it auto-calculates as 10× the monthly rate
- Mark your most popular plan with the **Popular** toggle to highlight it on pricing pages
- Use **Limit (Monthly)** for recurring usage caps (emails, AI credits) and **Limit (Total)** for hard caps (users, sites)
- Link an AirForm to capture custom signup fields beyond the default registration flow
- Archive old plans instead of deleting them to preserve subscriber history