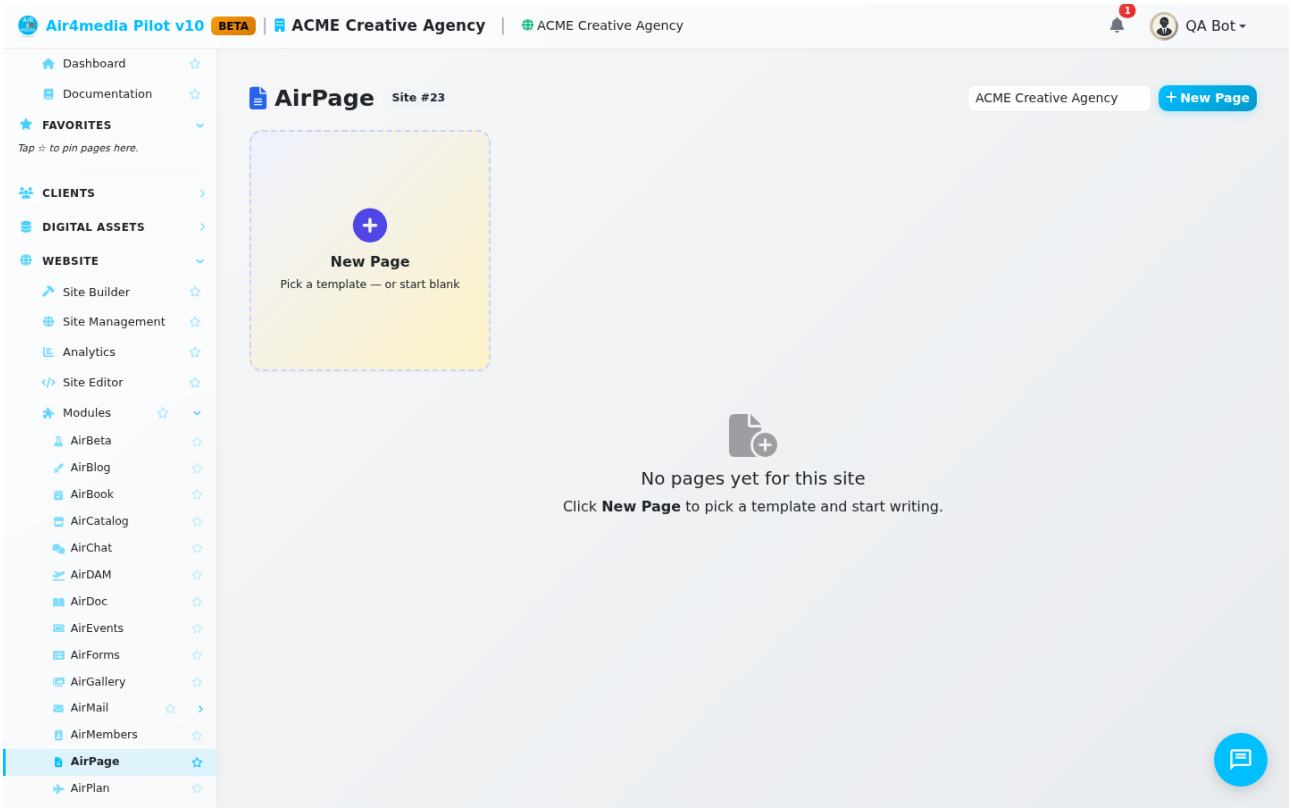

AirPage

AirPage lets you build beautiful storytelling pages for your website — landing pages, showcase pages, case studies, and more. Each page is built around a hero image, a tagline, and a series of content chapters. It's designed for narrative and brand pages, not product listings or pricing.

Key Features

- **Page Grid**: See all your pages at a glance with cover photos, status badges (Draft, Published, or Archived), chapter counts, and last-edited dates.
- **Template Picker**: Start every new page from a template — choose from system templates with pre-built chapter layouts, use one of your own saved templates, or begin with a blank page.
- **Hero Image**: Set a wide landscape photo at the top of the page, chosen directly from ACME Creative Agency's media library.
- **Chapters**: Build the page body with chapters — each with a title, rich text, and an optional image. Chapters stack top-to-bottom on the published page.
- **Chapter Presets**: Apply one-click layout presets: Storytelling (auto-alternating image/text), Stacked Image, Quote/Hero, Spec Card, Showcase, or Brand Callout.
- **Layout Controls**: Fine-tune each chapter's image position (left, right, full width, text only,

image only), background color, and text alignment independently.

- **SEO Settings**: Set a custom page title, meta description, and social sharing image for each page.
- **Save as Template**: Turn any finished page into a reusable template for future campaigns or client showcases.
- **Duplicate**: Copy any existing page to use as a starting point.
- **Preview**: Open the live preview in a new browser tab before publishing.

How to Use

1. Open **AirPage** from the sidebar. You'll see all existing pages for your site.
2. Click **New Page** (or the dashed card in the grid) to open the template picker.
3. Enter a page name — for example, *ACME Creative — Brand Story* — then select a template or choose **Blank Page**.
4. Click **Create page** to open the editor.
5. In the **Basics** tab, set the page name, URL slug (the address visitors see), tagline, hero image, and status.
6. Switch to the **Chapters** tab and click **Add chapter** to start writing. Each chapter has a title, body text, and an optional image.
7. Click a **Block style** preset to quickly set the chapter's visual layout — try *Storytelling* for a natural alternating image/text flow.
8. Open the **SEO** tab and fill in the title and description for search engines and social shares.
9. Click **Save**, then **Preview** to review how the page looks on your site.
10. Set the status to **Published** and save when you're ready to go live.

Tips

- Wide landscape photos work best for hero images and chapter images.
- The **Storytelling** preset on most chapters automatically alternates images left and right — it reads naturally on any device without extra configuration.
- Save a polished page as a **template** so the structure is ready for future campaigns or new client landing pages.
- Pages stay in **Draft** until you explicitly publish them — you can work at your own pace without anything going live.
- Archiving a page removes it from your grid view but does not permanently delete it.