AirMail Sites

Your AirMail site is a branded, public-facing website where anyone can browse, read, and subscribe to your newsletters — no login required. For ACME Creative Agency, this site lives at **acme-creative.air4.media**.

Key Features

- **Newsletter Archive**: The home page lists all published newsletters with cover images, excerpts, reading times, and view counts. Readers search by keyword or filter by category — results update instantly. A "Load More" button appears when more issues are available.
- **Single Newsletter View**: Each newsletter opens as a full article with a reading progress bar at the top, author bio, and social sharing buttons — Facebook, Twitter, LinkedIn, WhatsApp, email, copy link, and print. Featured images can be videos that play directly on the page.
- **Previous / Next Navigation**: Readers move between issues without returning to the archive. A "More Newsletters" section at the bottom of each issue aids discovery.
- **Subscribe Form**: Visitors enter their email to subscribe. A confirmation email goes out immediately — no one is added to your list without clicking the verification link, which is valid for 15 minutes and resendable.
- **Profile Completion**: After verifying their email, new subscribers enter their first name, last name, and an optional phone number to finish signing up.
- **Subscriber Preferences**: A self-service page — linked in every email footer — lets subscribers update their name, add a phone number for SMS notifications, or unsubscribe at any time.
- **Unsubscribe Flow**: Before confirming, readers are offered alternatives such as updating preferences or reducing email frequency. If they proceed, they can optionally share why — useful feedback for understanding list health.
- **Referral Growth**: When a subscriber shares a newsletter link, new visitors see an inline prompt to subscribe, with referral tracking built in for word-of-mouth growth.
- **Three Themes**: Choose from **Modern** (gradient, glass-effect cards), **Editorial** (newspaper-style with serif fonts), or **Minimal** (clean, list-based layout) to match your brand.

How Subscribers Use Your Site

1. A visitor lands on acme-creative.air4.media and browses the newsletter archive.
2. They click **Subscribe**, enter their email address, and accept your privacy policy.
3. A confirmation email arrives — they click the verification link (valid for 15 minutes).

4. They enter their first name, last name, and optional phone number to complete their profile.
5. They're now subscribed and can read all your published newsletters.

Managing Subscriber Preferences

Subscribers click the preferences link in any email footer to:

- Update their first and last name
- Add or remove a phone number for SMS notifications
- Unsubscribe from the newsletter

Tips

- Newsletter sites can use Editorial, Modern or Minimal themes. The current AirMail dashboard does not expose theme controls or a newsletter-website Preview control. Composer Preview checks the outgoing email only.
- Reading time is calculated automatically from word count — no setup needed.
- Social sharing buttons on every newsletter help grow your audience organically.
- The current AirMail dashboard does not expose newsletter website URL settings. Do not look for a Design Settings section there; the email composer Preview does not change or publish your site URL.