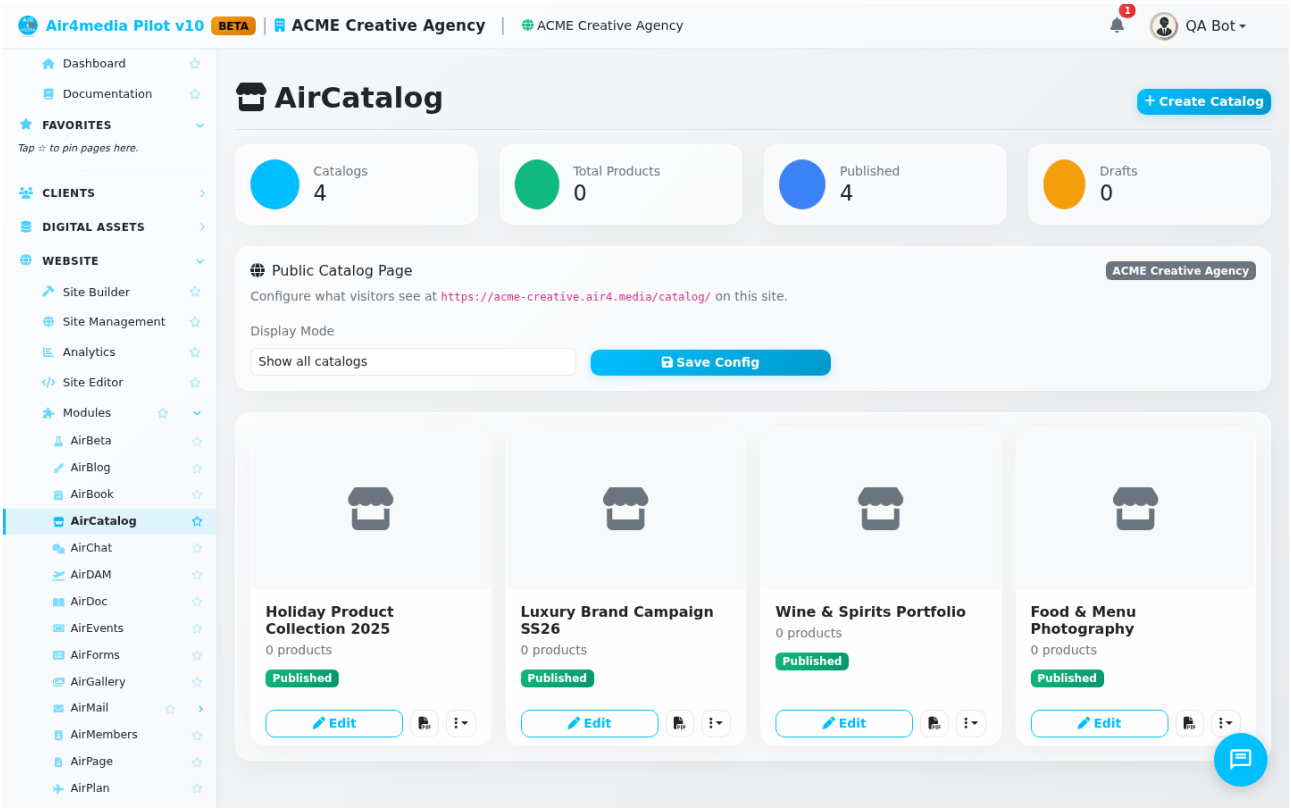

AirCatalog lets you create professional product catalogs with pricing, descriptions, and images. Share them online via a public link or export as a PDF for print and email.

Key Features

- **Catalog Management**: Create multiple catalogs with Draft or Published status. Duplicate a catalog to quickly spin up a variation, or archive ones you no longer need.
- **Product Editor**: Each product supports a name, SKU, price, sale price, custom price display text, availability status (Available, Limited, Sold Out, Coming Soon), short and long descriptions, a features list, variants with individual pricing, tags, and a custom call-to-action button.
- **Categories**: Organize products into categories within each catalog. Visitors can filter the product grid by category, making large catalogs easy to browse.
- **Asset Integration**: Pick product images from your Assets library, or upload new files directly from the product picker. Filter by type — images, videos, documents, or audio.
- **Reordering**: Drag and drop products or categories to arrange them in any order.
- **AI Descriptions**: Generate product descriptions automatically — for all products at once or one at a time (3 credits per product).
- **PDF & CSV Export**: Download a formatted PDF for printing or sharing, or export all product data as a spreadsheet.
- **Sharing & Preview**: Generate a public link so clients browse a catalog without logging in.

Preview the live catalog from the editor. Revoke access at any time.

- **Site Display**: Assign a catalog to one of your Airmail sites and control whether visitors see all catalogs or a specific one.
- **Display Settings**: Choose grid or list layout, number of columns, currency, default CTA label, and toggle visibility of prices, descriptions, variants, and the category filter.
- **Design Presets**: Apply a visual template to control the overall look and feel.

How to Use

1. Go to **AirCatalog** in the sidebar.
2. Click **New Catalog**, enter a name and optional description, then click **Create**.
3. In the catalog editor, click **Add Product** to pick an image from your assets or upload a new one.
4. Fill in the product details — name, price, availability, description — then click **Add**.
5. Click any product card to edit its full details: features, variants, tags, and a call-to-action link.
6. Use the **Categories** panel on the left to organize products into groups.
7. Open the **Settings** tab to configure currency, layout, columns, and display options.
8. When ready, go to **Sharing** to generate a public link, click **Preview** to review it live, or click the **PDF** button to download the catalog.

Tips

- Set a **Sale Price** to display the original price crossed out alongside the discounted price.
- Use the **Price Display** field to show custom text (e.g. "Call for pricing") instead of a numeric price.
- Use **Duplicate** from the catalog card menu to copy an entire catalog — great for seasonal or client-specific versions. ACME Creative Agency, for example, keeps separate catalogs for different service tiers without rebuilding from scratch.
- The **AI Descriptions** button generates copy for all products at once, saving significant time on large catalogs.
- Assign a catalog to a site from the site dropdown in the editor to make it appear on your public-facing storefront.