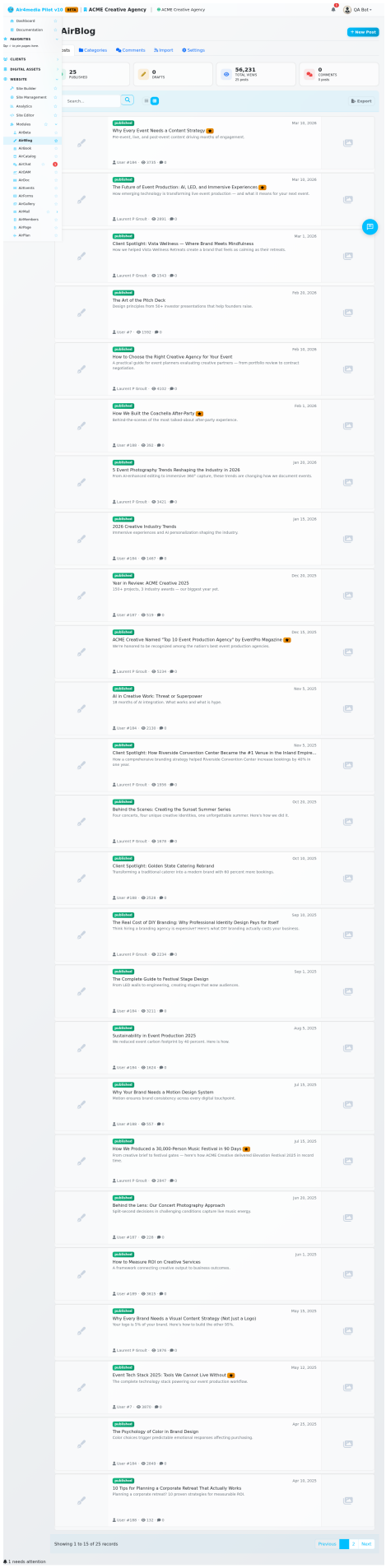
AirBlog
+ New Post
Categories
Comments
Import
Settings
25
PUBLISHED
0
DRAFTS
56,231
TOTAL VIEWS
0
COMMENTS
Export
Why Every Event Needs a Content Strategy
The Future of Event Production: AI, LED, and Immersive Experiences
Client Spotlight: Vista Wellness — Where Brand Meets Mindfulness
The Art of the Pitch Deck
How to Choose the Right Creative Agency for Your Event
How We Built the Coachella After-Party
5 Event Photography Trends Reshaping the Industry in 2024
2026 Creative Industry Trends
Year in Review: ACME Creative 2025
ACME Creative Named "Top 10 Event Production Agency" by EventPro Magazine
AI in Creative Work: Threat or Superpower
Client Spotlight: How Riverside Convention Center Became the #1 Venue in the Inland Empire...
Behind the Scenes: Creating the Sunset Summer Series
Client Spotlight: Golden State Catering Rebrand
The Real Cost of DIY Branding: Why Professional Identity Design Pays for Itself
The Complete Guide to Festival Stage Design
Sustainability in Event Production 2025
Why Your Brand Needs a Motion Design System
How We Produced a 30,000-Person Music Festival in 90 Days
Behind the Lens: Our Concert Photography Approach
How to Measure ROI on Creative Services
Why Every Brand Needs a Visual Content Strategy (Not just a Logo)
Event Tech Stack 2025: Tools We Cannot Live Without
The Psychology of Color in Brand Design
10 Tips for Planning a Corporate Retreat That Actually Works
Showing 1 to 15 of 25 records
Previous
Next

AirBlog is Pilot's built-in blog engine. Create, manage, and publish blog posts with a full-featured editor, category organization, reader comments, and RSS feeds.

Key Features

- **Post Editor**: Rich text editor with formatting, media embedding, live reading time, and auto-generated URL slugs. Preview posts on the live site before publishing.
- **Publishing Controls**: Draft, publish, schedule, or archive posts. Mark as featured or sticky. Set visibility to public, password-protected, or private.
- **Categories**: Color-coded, icon-tagged categories with parent/child nesting. Posts can belong to multiple categories.
- **Tags**: Free-form tags with bulk management — rename, merge, or delete tags across all posts from the Tags tab.
- **Comments**: Threaded comments with replies. Rate limiting and honeypot spam protection built in. Moderation modes: approve-after-first-comment or manual. Moderators can approve, spam-flag, trash, reply, or pin comments individually or in bulk. Readers can like comments and opt in to email notifications when someone replies to them.
- **Media Library**: Browse and insert images or videos from your Assets Manager as inline content or featured images. Drag-and-drop upload directly into the editor.
- **SEO Fields**: Meta title (60 chars), meta description (155 chars), keywords, canonical URL, schema type, and robots settings with live character count guidance.
- **RSS Import**: Pull posts from external feeds at hourly, 6h, 12h, or daily intervals. Preview items before importing; auto-download images. Duplicate detection skips already-imported items.
- **AI Assistant**: Generate articles, outlines, title ideas, excerpts, or improve existing content. Create images with DALL-E. Choose tone (Professional, Casual, Friendly, Authoritative, Humorous) and length.
- **Blog Settings**: Configure posts per page, choose a theme and design preset, and toggle display options — sidebar, author info, reading time, social share buttons, related posts, and search.
- **Dashboard Stats**: Published posts, drafts, total views, and pending comments at a glance.

How to Use

1. Open **AirBlog** from the sidebar and select a site from the top filter.
2. Click **New Post**. Enter a title — the URL slug fills in automatically.
3. Write in the editor, format text, and insert media from your library. Toggle between **card** and **list** view to browse existing posts.

4. In the right panel, set categories, tags, featured image, and visibility.
5. Expand **SEO** to add meta title and description, or use the AI wand to generate them automatically.
6. Click **Save Draft** or **Publish**. Use **Schedule** to set a future publish date.
7. Manage comments in the **Comments** tab — filter by Pending, Approved, Spam, or Trash, then approve, reply, spam, or delete individually or in bulk.
8. To import content, go to **RSS Import**, add a feed URL, set the fetch interval, and click **Fetch Now** to preview before importing.

Tips

- Use the **AI Assistant** (wand icon in the editor) to draft articles, improve existing content, generate title ideas, or create images — then edit to match your voice.
- Set comment moderation to **"First"** in Blog Settings to auto-approve returning readers while still screening new ones.
- **Batch actions** let you publish, unpublish, duplicate, or delete multiple posts at once from the post list.
- **Sticky posts** always appear at the top of your blog listing regardless of publish date.
- Use **Merge Tags** to consolidate duplicate tags across all posts in one step.
- **Pin a comment** to keep it at the top of the thread — useful for highlighting a helpful reader question or a key reply.