After Party Landing

The After Party landing page is the guest-facing experience your contacts receive after a photo event. Each guest gets a unique private link — for example, one texted to attendees after an ACME Creative Agency activation — that opens a branded page showing their event photo and inviting them to unlock an AI-styled version.

Key Features

- **Branded presentation**: The page displays ACME Creative Agency's logo and brand colors automatically. Guests immediately know who sent the link.
- **Photo and video delivery**: Guests see their event photo or video right on the page, with a one-tap button to save it to their device.
- **AI photo experience**: Guests enter their name and email to unlock an AI-transformed version of their photo. The result appears on the page and is also sent by text.
- **Contact card download**: After the AI reveal, guests are offered ACME Creative Agency's contact card to save directly to their phone in one tap.
- **Custom follow-up call-to-action**: A configurable button can send guests to a booking page, an offer, or any destination you choose — shown right after the AI result.
- **Star rating and Google review**: Guests rate their experience (1–5 stars), leave an optional note, and can post directly to your Google review page — without leaving the landing.
- **Newsletter sign-up**: After rating, guests are invited to join ACME Creative Agency's mailing list. Both ratings and subscriptions can be rewarded with a coupon code.
- **Event gallery**: When enabled, the page shows a browsable grid of AI photos from the full event so guests can explore them all and open full-size shots.
- **Social links**: Your agency's social profiles — Instagram, Facebook, TikTok, LinkedIn, Pinterest, YouTube — appear in the page footer.

How to Use

1. Run a photo event; guests are captured at the booth or activation.
2. Each guest receives a unique link (typically by text) shortly after the event.
3. The guest opens the link on their phone and sees their photo, fully branded for ACME Creative Agency.
4. They enter their name and email to unlock the AI version of their photo.
5. Once submitted, the AI photo generates and displays. The guest saves it with one tap.
6. After the reveal, the guest can save ACME Creative Agency's contact card and follow the

secondary call-to-action.

7. The guest rates the event experience and optionally subscribes to the newsletter to earn a reward coupon.

Tips

- Reward coupons for ratings and newsletter sign-ups are configured per event in your After Party settings.
- The Google review button only appears when a Google review link is set for the event.
- Enable the event gallery per event if you want guests to browse and open photos from the whole event.
- Guests who return to their link see their AI photo immediately, without re-entering any information.